

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BOARD OF PATENT APPEALS AND INTERFERENCES**

In re Application of:	)	
	)	
<b>Thomas J. Reddin, et al.</b>	)	Examiner: <b>Janvier, J.D.</b>
	)	
Serial No. <b>09/296,120</b>	)	Group Art Unit: <b>3688</b>
	)	
Filed: <b>April 21, 1999</b>	)	
	)	
For: <b>METHODS AND SYSTEMS FOR</b>	)	
<b>OCCASION BASED LIFESTYLE</b>	)	
<b>MARKETING</b>	)	

**REPLY TO EXAMINER'S ANSWER & REQUEST TO REOPEN PROSECUTION**

**VIA EFS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Attn: Board of Patent Appeals & Interferences

Dear Sirs:

Pursuant to 37 C.F.R. § 41.39(b)(1) and 37 C.F.R. § 1.111, the Applicant submits this reply with the following amendments. Reopening of prosecution is respectfully requested.